

ZONE 7 COORDINATING COMMITTEE
Meeting - November 20, 2011

The meeting was called to order at 9:15 at the Pocono Manor Inn, Mount Pocono, Pa. by the Chairperson, Marjorie Moser. In attendance were: (*indicates voting member) Marjorie Moser (Chairperson), *Nancy Miernicki (Vice-Chairperson - Pennsylvania PHC), Patti Cerio (Treasurer), Dorothy Quirk (Secretary), *Lyn Fick (Del Marva PHC), *Chuck Patti (New England PHC), *Bob Drake (New England PHC), *Barbara Mantini (GSPHC PHC), *Ashley Nolasco (GSPHC PHC), *Kathy Reinert (NY-Empire State PHC), *Tara Huwa (NY-Empire State PHC), *Judy Mante (Pennsylvania PHC).

INTRODUCTIONS: Marjorie asked each person present to introduce themselves and to indicate what PHC they were representing.

2012 ZONE SHOW DATE: Marjorie announced the 2012 Zone 7 show date as July 28-29, 2012.

MINUTES: Dorothy Quirk, Secretary, gave a synopsis of the November 21, 2010, meeting held at Pocono Manor and the May 31, 2011, conference call.

CORRESPONDENCE:

- Letter from Jill Pacelli listing several suggestions for the Committee to consider for the 2012 show.
- Letter from an Ohio exhibitor noting that exhibitors are required to leave very early on Monday morning or be subjected to a layover fee.

Marjorie noted that these suggestions would be addressed at the appropriate time as the meeting progresses.

- Nancy Miernicki reported that a problem with the Ulcerguard handouts was resolved by APHA.

TREASURER'S REPORT: Patti Cerio reported the following:

- The Zone 7 Show has a bank balance at this time of \$31,708.
- The 2011 Zone Show realized a profit of \$3,555.
- There were 271 stalls reserved and paid for.
- There were 33 stalls cancelled in the two weeks preceding the show.
- No CD was purchased due to the extremely low percentage rates available at this time. All monies are included in the general treasury.

- Patti noted that our awards and hand-out expenses in 2011 were approximately double that of the previous year.
- APHA inadvertently sent our sponsorship checks to the previous Zone 7 Treasurer. APHA is correcting this problem.
- Our Treasurer will complete the required 1099's herself this year, thereby saving the Zone Committee approximately \$200.
- Motion was made (Huwa/Fick) and passed to permit Patti to choose a NJ accountant for our 2011 income tax.

Motion was made (Drake/Nolasco) to approve the Treasurer's report.

ELECTION OF OFFICERS: With no nominations from the floor. Lyn Fick requested the Secretary case a unanimous ballot for the 2011 officers to continue in that capacity for 2012.

Officers for 2012:

Chairperson: Marjorie Moser

Vice-Chairperson: Nancy Miernicki

Secretary: Dorothy Quirk

Treasurer: Patti Cerio

Corresponding Secretary: Leslie Packard

Marjorie thanked everyone on the 2011 Committee for all their help prior to and during the 2011 Zone Show. She commented that, as Show Manager, she had received many positive comments and thank-you's from exhibitors during the show week-end. Lyn Fick also remarked that she had received several comments about the friendliness of the Zone 7 Committee members. Chuck Patti said that judges have told him that they would like to be asked to judge the Zone 7 Show.

PATTERN BOOKS: Patti Cerio reported that Dawn Schmidt has again volunteered to collate and donate the pattern books.

DOUG GANTZ SCHOLARSHIP FUND RAISER: Nancy Miernicki reported that she raised \$1,300 for the Doug Gantz Scholarship with the basket auction at the Zone Show.

2011 ZONE SHOW RECAP:

ENTRIES: We had less horses at the 2011 show but were only down 9 entries.

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SHOW DAY 2011 COMMITTEE MINTUES CHANGE: At the judges' suggestion, and with the agreement of the Show Managers, the class split for Novice Amateur and Novice Youth was changed from 15 to 18.

WARM UP TRAIL: Warm Up Trail at the 2011 Zone Show netted the most profit to date. This was greatly due to Warm Up Trail opening at the beginning of the show day. A total of \$800 was collected. Of this, \$400 went into the Zone Treasury and the other \$400 was earned by the boys who conducted the Warm Up.

TRAIL CLASS SHRUBBERY: The shrubbery that was donated by Flossie Ale to the Zone Show was sold to exhibitors after the September GSPHC show with the proceeds deposited into the Zone treasury.

TRAIL CLASS PATTERN CHANGE: One of the published trail courses had a minor change made with the agreement of the Show Managers, the course designer, and the judges. It was decided that the published course would have been too time consuming.

FENCE CLASSES: Lyn Fick noted that an alternate plan for the fence classes should be in place in case of inclement (rain, heat, etc.) weather.

SHOW APPROVALS: The show approvals will again be the responsibility of the Show Secretary.

INSURANCE: Marjorie asked the Show Secretary if she would make sure we have insurance in effect for the show. Motion was made (Drake/Huwa) and passed that the insurance include any extra show days that may be added and the day prior to and following our show dates.

2012 ZONE SHOW:

MOVING THE SHOW DATE: The suggestion was made that moving the Zone show to the week following our "numbered week-end" might be advantageous, since that would place the show the week-end before the Delaware Paint Horse Show. This would permit exhibitors to lay-over at one show grounds or another and our show would not be against Paint Horse Congress. Discussion was held and it was decided

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that moving the show date would not be in the best interest of the Zone Show or many of their exhibitors. Motion was made (Drake/Huwa) and passed that we keep our "numbered week-end" of #31 (July 28-29, 2012) for the next three years with the same number of judges for the Saturday-Sunday show.

LOCATION: Motion was made (Mante/Fick) and passed that we sign a contract with the Dream Park of Logan Township, NJ. for three years.

ADDING ANOTHER SHOW DAY: The suggestion was made that adding another day to the Zone week-end would allow exhibitors to show to more judges. We could apply to APHA for a variance to hold a one day - two judge Youth/Amateur show prior to our Zone show. It was suggested that this be a benefit for one of the struggling Zone Paint Clubs. The decision was made that the Zone would manage the show with 90% of the proceeds going to the Pennsylvania Paint Horse Club, 5% to the Jim Pacelli Scholarship Fund, and 5% going to the Douglas Gantz Scholarship Fund.

HOSPITALITY: Kathy Reinert will see that there will be free coffee for the exhibitors from 6:00 - 7:00 AM. Drake Show Horses will donate the coffee.

SPONSORS: Sponsors will be needed for the Zone show awards, web page advertising, etc.

SHOW MANAGERS: Motion was made (Fick/Nolasco) and passed that we have two Show Managers to be paid \$500 each.

ANNOUNCER: Marjorie said that she will contact Toby again.

RING STEWARDS: Judy Moyer and Katy Haven will be contacted.

GATE PERSON: There will only be one gate person for the 2012 Zone Show.

SECURITY: Marjorie will handle Security, early arrivals, and late departures.

DEPARTURE TIME (for horses and campers): Marjorie reported that she has been told by the Dream Park that anyone who leaves before the Dream Park staff

arrives at 6:00 AM will not have to pay a layover fee. Our show program will state that horses and campers must vacate the grounds by 5:00 AM in order to avoid an additional fee.

STALL COUNTS: This is done daily in the morning by the Dream Park personnel, with their tally double checked by the Show Managers.

RING CREW: We will contact the same ring crew we had for the 2011 Zone Show.

STALL RESERVATIONS: Motion made (Huwa/Nolasco) and passed that no stall reservations be accepted unless they are accompanied with the appropriate payment. Stalls reserved and paid by July 1 will be \$80. After July 1 the fee raises to \$100. Stalls may be refunded if requested up to July 15.

YOUTH/AMATEUR DAY ENTRY FORMS;

- Motion made (Drake/Nolasco) and passed that, for the added Youth/Amateur Day, there be an inclusive fee of \$99 which will include the office fee, the APHA fee, and all class fees. Horses must enter halter in order to qualify for the Youth/Amateur Day's High Points.
- The Friday Youth/Amateur entry form will be a different color than the Saturday/Sunday Zone Show entry form.
- The Saturday Youth/Amateur show fees must be paid with a separate check from the Saturday/Sunday Zone Show.
- Motion was made (C. Patti/Huwa) and passed that the ring steward be paid \$175, the gate person be paid \$150, the Show Managers be paid \$150 each.
- Motion was made (Reinert/Huwa) and passed that there be 5 High Points (\$25 Visa gift cards) and 5 Reserve High Points (\$15 Visa gift cards). Tara Huwa offered to donate two of the \$25 gift cards. Lyn Fick will solicit for additional awards.
- Motion was made (Nolasco/Drake) and passed that a "Doug Gantz Memorial Non-Pro Halter Class" be held. This would be a separate \$25 entry fee with cash awards for the top 3 horses.

CAMPERS: The Dream Park fee is \$25/day for campers. Motion was made (Drake/Reinert) and passed that we charge \$75 for two days and \$100 for three

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days. Marjorie said that she will keep track of who comes in Thursday for the \$100 fee.

COMPUTER PRINT OUTS: Motion was made (Fick/Drake) and passed that the office not charge for show point computer print outs.

SCRIBES: We will need volunteer scribes for the trail classes. Each scribe will work half the Trail Class time (approximately two hours). Dorothy Quirk will sign up volunteer scribes.

TRAINERS' LISTS: Motion was made (Drake/Miernicki) and passed that trainers whose clients will be paying their own bills must have their "Trainers/Clients Lists" to the Show Office by 8:00 AM Saturday morning or the trainer will be billed for their clients' entries/stalls/etc. A "Trainers/Clients Sheet" for the trainer to complete will be placed on one of his stalls when stalls are tagged.

CLASS SCHEDULE CHANGES:

Motion was made (C. Patti/Nolasco) and passed that:

- All sex classes be grouped together.
- Trail will be held on Sunday and English classes will be held on Saturday.

Motion was made (Fick/Drake) and passed that:

- The Open/Green Benefit Walk-Trot classes be held on Sunday. The High Point winner will choose the charity that the proceeds will go to.

PATTERN BOOKS: Motion was made (Drake/Reinert) and passed that these be given to each exhibitor at no charge. They will include our week-end show rules, etc. This information and rules will also be posted on the Zone 7 website.

TRAIL WARM UP: This will run the same as the 2011 show. Chuck Patti will get the patterns done.

SATURDAY EVENING ACTIVITIES: Chairpersons: Amber Reigel and Bob Drake These will include the Battle of the Barns and the Doggie Calcutta.

RAFFLE BASKETS: Chairperson - Kathy Reinert

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There will be two baskets - one of horse products and one for wine/spirits. Each Zone Paint Club will be asked to donate at least one item for each basket.

EXHIBITOR "HOR D'OEUVRES": This will be provided by the Dream Park food concessionaire the same as 2011.

AWARDS: Chairperson - Tara Huwa

- Class circuits - \$40
- High Points (9) - buckles (\$90)
- Reserve High Points (9) - (\$75)

SHOW FEES: These will stay the same as 2011.

EXHIBITOR HAND-OUTS: We will use the balance on a "first come" basis from the 2011 show until we run out.

CASH AWARDS: Motion was made (Huwa/Reinert) and passed that we donate \$1,500 for random drawn entry numbers as we did in 2011. This amount is \$500 more than 2011 since we have more classes this year.

COWBOY MAGIC: The Cowboy Magic products are donated but we will have to pay the \$90 shipping. These will also be used for random drawings.

FREE STALLS FOR ZONE PAINT CLUBS: Motion was made (Reinert/Miernicki) that we give a free stall to each Zone Paint Club that has a delegate representing them at this meeting. It is recommended that these free stalls be utilized by the Clubs as fundraisers.

SPONSORSHIPS: We received \$415 in sponsorship money in 2011 (not including the APHA sponsors). It was noted that sponsorships are best obtained by a one/one contact. Motion was made (Nolasco/Drake) and passed that we charge \$30 for a business card ad which will be printed in the Zone Show Pattern Book and also linked on the Zone 7 website. Nancy Miernicki will be Chairperson and Dawn Schmidt will be Co-Chairperson for these sponsors.

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We will also sell "Patron Statements" in the pattern book. They will cost \$10 for 25 words or less. The availability of the "Patron Statements" will be noted on the Zone 7 website also.

WEBMASTER CONTACT: Marjorie suggested that the Secretary be the one person to contact Deidre with information for the Zone 7 website. Dorothy will also "copy" Marjorie with everything she sends to Deidre.

AWARDS PICK UP: Motion was made (Drake/Fick) and passed that, if an award is not picked up before the end of the Zone Show, that a shipping address be left at the "outside office". The shipping cost will be charged to the exhibitor.

CONFERENCE CALLS: When conference calls are held, everyone in attendance at this meeting will be contacted.

DOUG GANTZ SCHOLARSHIP BASKET RAFFLE: Motion was made (Nolasco/Fick) and passed that Nancy Miernicki be permitted to hold the Doug Gantz Scholarship basket raffle again in 2012.

JOURNAL ADS: We will place one full page ad in the March issue of the Paint Journal. This ad must be submitted to APHA in January.

JUDGES: Each delegate present submitted a list of 15 recommended judges. As the lists were read, any judge that was rejected by any delegate present, was taken off the potential judges list. Barbara Mantini ended up with a list of 27 names to contact.

The meeting was adjourned at 5:05 PM.

Respectfully submitted,
Dorothy Quirk, Secretary

